



Innovation isn't a moonshot. It's a mindset.

Bill Stainton shows audiences how to spark
breakthrough ideas without breaking the
budget—or their brains.

BILL'S MOST REQUESTED PROGRAMS:

Innovation Unleashed: How to Find the Ideas That Matter

Your team doesn't need *more* ideas. They need the *right* ideas—the ones that move the needle. This keynote shows them how to uncover game-changing ideas hiding in plain sight, and how to turn those ideas into results.

Connect the Dots: Where Breakthroughs Really Come From

Innovation isn't magic—it's about making connections others miss. This keynote teaches audiences how to spot patterns, connect seemingly unrelated ideas, and discover the hidden opportunities that lead to breakthroughs.

Innovation for the Rest of Us: Unlocking Everyday Creativity

Most people think innovation is only for the “creative types” or the C-suite. Nope. This keynote proves that everyone—yes, *everyone*—can think innovatively. Audiences leave with the confidence and tools to be everyday innovators.

Optional Add-On: Elite Innovation Lab™

Not just another breakout session—this is a hands-on workshop where teams roll up their sleeves and apply innovation tools to real challenges. They leave with ideas ready to implement immediately.

Most teams want to be innovative, especially in times of uncertainty. But between endless meetings and shrinking resources, they don't know where to start—or how to make it stick. Bill helps them turn inspiration into action with tools they can use immediately.

A **29-time Emmy® Award winner**, **Hall of Fame keynote speaker**, and author of *Innovation Unleashed*, Bill Stainton blends laugh-out-loud humor with proven strategies to help audiences unlock their own creative potential.

Bill spent 15 years leading the team behind the longest-running, highest-rated, and most award-winning regional comedy TV show in the U.S.—where thinking differently wasn't a suggestion, it was the job description. In essence, he ran a **15-year Innovation Lab**.

His programs don't just inspire people; they give them the tools and confidence to actually *do* innovation—every day, in every role.

“ Having Bill Stainton open my convention with an exciting and energizing keynote session on **Innovative Thinking** was the **best decision I ever made!** ”

~ Jody Brooks, VP Professional Development,
Louisiana Credit Union League



Author • Hall of Fame Speaker • Innovation Strategist



Based on his new book, Bill's programs give audiences the mindset and tools to find the ideas that matter and turn them into results.

BillStainton.com

Partial Client List

Microsoft
Boeing
Nike
Costco Wholesale
Harley-Davidson
U.S. Army
Wells Fargo
Holland America Line
Whirlpool
Burger King
Godiva Chocolatier
Philips
Midas
RE/MAX
Singapore Airlines
Humana
Moss Adams
PayrollOrg
American Association of Credit Union Leagues
Institute for Supply Management
Association for Manufacturing Technology
Kansas Association of Counties
Oregon Bankers Association
National Speakers Association
American Mold Builders Association
Secure Cash & Transport Association
Louisiana Credit Union League
Construction Management Association of America
Washington Association of Landscape Professionals
American Institute of Steel Construction

Bill Stainton helps leaders and teams unlock innovation by making it simple, practical, and fun. With a background as a 29-time Emmy® Award-winning TV producer, Bill knows how to engage audiences with humor, storytelling, and real-world strategies they can apply immediately. Whether it's a keynote, breakout, or half-day session, Bill's programs deliver more than inspiration—they deliver results.

Audience Outcomes

Audiences will leave Bill's keynote ready to:

- 🔍 **See opportunities** they've been missing.
- 🚀 Turn inspiration into **action**.
- ⚙️ **Think differently**, together.
- ⚡ Feel **energized** and **engaged**.
- 👥 Believe **innovation is for everyone**.

***“ How do you train your brain to become innovative?
Bill Stainton did this for our teams at Zeigler Auto Group and did it in a fun and captivating way! He has an innate talent of connecting with the audience immediately, and we haven't laughed so hard in years!***

**~ Mike Van Ryn, Director of Talent Development,
Zeigler Auto Group**



Bill Stainton

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