


# INNOVATION MINDSET SELF-CHECK

№	WHAT YOU MIGHT BE TELLING YOURSELF:	
1	I'm not the creative type.	
2	Innovation is for the big shots: Apple, Tesla, NASA.	
3	If I'm not reinventing the wheel, it doesn't count.	
4	I don't have time to innovate; I'm busy doing actual work.	
5	My industry doesn't really do "creative thinking."	
6	I need more data before we try anything new.	
7	We tried something once and it didn't work, so....	
8	If the idea isn't perfect, I'm not putting it out there.	
9	I don't want to look stupid in front of the team.	
10	Innovation = expensive, risky, probably a waste.	

№	WHAT AN INNOVATIVE MINDSET SOUNDS LIKE:	
1	I don't have to be a genius; I just have to be curious.	
2	Creativity isn't a gift. It's a skill I can practice.	
3	Tiny changes can lead to big results.	
4	Every industry— <i>especially</i> mine—can benefit from fresh thinking.	
5	What if I spent 10 minutes today asking better questions?	
6	Innovation doesn't have to be risky if I start small.	
7	I'm willing to try a Version 1.0—even if it flops.	
8	Failure's not fun, but it beats stagnation.	
9	I'm not waiting for perfect. I'm looking for progress.	
10	Innovation is a team sport. We don't have to go it alone.	

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## Now What?

**If you checked mostly from the first list:** Congrats—you're human. Also: it might be time to rewire some beliefs. Start with a small change. Run a minimum viable experiment. You don't have to flip the whole table. Just pull up a different chair.

**If you checked mostly from the second list:** You're already thinking like an innovator. Now go be a fire-starter for your team. Model it. Nudge it. Spread it.

**Want help getting started?**

Download the 8 AI prompts. Use the 38 Questions.

Or contact me if you'd like me to work directly with your team.

