

Turning Creativity into Money™ Executive Leadership Mentor Program

Overview:

The **Turning Creativity into Money™ Executive Leadership Mentor** program is a 1-on-1 leadership growth program for forward-thinking senior leaders at fast-growing organizations. We start you off strong and give you the strategies and tactics to be one of the cool innovative leaders who gets results consistently, even under pressure.

The program is an intensive 1-on-1 experience for business owners, team leaders, and entrepreneurs who want to **gain competitive advantage in the marketplace, conquer challenges and capitalize on opportunities, and be recognized as game changers in their industry.**

You meet with 29-time Emmy Award winning producer Bill Stainton privately by phone or Zoom for regularly scheduled sessions to identify objectives, review progress, remove obstacles, and establish new and innovative leadership skills. Additional support is available through **unlimited consulting via email and/or text**, and LaserCoaching phone calls.

Everything — from big-picture strategy to day-to-day tactics and execution — is custom-tailored around your strengths, personal preferences, and the needs of your particular business. Supplemental “between session” activities are specifically designed to anchor and reinforce the leadership concepts introduced throughout the program.

1-on-1 Executive Leadership Mentor program fees are non-refundable, no exceptions. This is a **90-day program**, with an optional one-time renewal.

“Your program was stellar — not just because it was substantive and compelling in its appeal to intellect — but also because it was creative, fun, high energy, and tailored to our team. You had their undivided attention from beginning to end, and feedback from our members was universally enthusiastic!”

*~ Randall Allen, Executive Director
Kansas Association of Counties*

Results Clients Receive:

Here is a partial list of results clients can expect:

- Immediately actionable ideas that result in greater profits for your organization
- Techniques to identify and maintain focus on your highest priorities
- Blueprints for generating, evaluating, and implementing high-value innovative ideas
- Competitive advantage and increased distinction in the industry and marketplace
- Practical, real-world approaches to leading an engaged, innovative team
- Stronger positioning with clients and customers
- New products/services and expanded markets for existing products/services
- Proven leadership methods for producing better results under pressure
- Tools for increased responsiveness to a turbulent and changing world
- Clarity and structure around your vision, values, and mission

Bill Stainton Biography:

Bill Stainton has been helping leaders and their teams gain competitive advantage through innovation since 2001. Before that, he won 29 Emmy Awards as the Executive Producer of the highest rated local comedy TV show in the United States. Bill has written four books, including *The Executive Producer* and *The Innovation Blueprint*. Bill helps clients generate, evaluate, and implement the innovative ideas that keep their competitors up at night.

“When Bill Stainton works with your team, you and your team are guaranteed a top-rated, excellent serving that will energize, mesmerize, and recharge you. Bill will engage you with meaningful, useful, and fun tools and tactics to gracefully and confidently work with and manage continuous change.”

*~ Meta Dooley, Senior VP
CHI Franciscan Health*