



BILL STANTON

More Insight. More Energy. More Laughter.

In his career, Bill Stainton has...

- ✓ Won 29 Emmy® Awards
- ✓ Written for *The Tonight Show*
- ✓ Entertained and inspired millions in person and on TV
- ✓ Led his team to 10 straight years of #1 ratings and more than 100 Emmys of their own

But what really matters
to YOU is...
what do his clients say
AFTER he speaks?



LAKE WASHINGTON HUMAN RESOURCE ASSOCIATION

Bill Stainton
Ovation Consulting Group, Inc.
4522 131st Place SW
Mukilteo, WA 98275

Dear Bill:

I wanted to write and thank you for the incredible presentation of "The Best Five Decisions the Beatles Made and Why You Should Make Them Too", presented to the Lake Washington Human Resource Association Tuesday. I received nothing but great comments on the program content and glowing reviews on you as a speaker. People had a genuinely great time!

As we prepared for this event, you couldn't have been easier to work with. I greatly appreciated your flexibility, and the fact that you asked for input that would tailor the presentation to our group. If all of my speakers were as prepared, organized, and professional as you are, my job as Programs Director would be a breeze!

I was impressed with the comments our attendees made as they left the meeting. They were having fun discussing the Beatles and trivia, but most of the comments centered on the content of the presentation. I heard comments such as, "I was inspired to go back and see how effective my organization is in making these decisions", and "I've always known we need to have a vision, but this put it in a context that brought it home for me". I also heard comments such as, "Great Speaker!", "Best meeting we've ever had!" and "This guy had my attention from start to finish". We can't ask for more than that!

Thanks so much making our event a success. If you ever need a reference for this program, don't hesitate to have people give me a call!

Sincerely,

Lynn Robbins
Programs Director
Lake Washington Human Resource Association

AFFILIATE OF



LWHRA
P.O. Box 70305
Bellevue, WA 98007
www.lwhra.org

Washington Association of Landscape Professionals



Defining Professionalism in The Green Industry.

Dear Bill:

Having worked with you before, I knew I could count on you to deliver a great keynote program for our combined WALP/WSNLA Conference this past weekend. But judging from the comments I received—and continue to receive—from our attendees, you surpassed even my high expectations!

I've worked with a lot of speakers who say they "customize" their presentations. Usually that means they'll drop the name of the organization in once or twice. But you really did your homework, dug deep, and got to know us! As one attendee said, "There were times when it felt like I was listening to an incredibly entertaining industry insider!" I also appreciated the way you seamlessly wove our theme of "Work. Lead. Innovate." throughout your program.

As I mentioned to you on Saturday, Bill, you're also an incredibly easy speaker to work with, which in turn makes my job as an association executive and meeting professional so much easier! I would recommend you without hesitation to any organization seeking an energetic, entertaining, and relevant addition to their event!

Sincerely,

Patty Anderson, CAE, IOM
Executive Director

23607 Hwy 99, Suite 2-C • Edmonds, WA 98026 • P 425.967.0729 • 1.800.833.2186 • F 425.771.9588
www.walp.org info@walp.org



PHILIPS

Philips Oral Healthcare, Inc.

Amplify Professional Speaker Services
4330 3rd Ave NW
Seattle, WA 98107

Subject: Bill Stainton

Dear Bill and Andrea:

Philips Oral Healthcare and our key suppliers thoroughly enjoyed Bill Stainton's performance at our recent Supplier Conference!

We had a resounding response from our 70+ participants that thought Bill's performance made the Supplier Conference enjoyable as well as informative.

Bill captured the essence of the conference and relayed the message of the conference to our suppliers in a fun and memorable way.

Responses such as:

"...we also enjoyed, really enjoyed having Bill Stainton lighten things up".
"...the best conference I ever attended...."

Thanks again for being a part of our very successful day!

Regards,
PHILIPS ORAL HEALTHCARE

Kay Muhlbeier, C.P.M.
Purchasing Manager

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90393-001

Philips Oral Healthcare
35301 SE Center Street
Snoqualmie, WA 98065
Tel: (425) 396-2000

Bill Stainton
4522 131st Pl SW
Mukilteo, WA 98275

Dear Bill,

Thank you so much for your presentation for the National Association of Catering Executives. You were brilliant. I have been booking speakers and presenters for a long time and you were far and away the best we've ever had. The Board is drafting a letter to refer you for our National Convention.

I personally received a great many compliments after your time with us. Your work and preparation and insights into our particular interests and concerns were features widely recognized and appreciated. Your humor made the entire evening great fun. Your message was so clear and so poignant. In the context of all of the laughter it struck just the right note. Working with you was a complete and utter pleasure.

Thank you, again. My best hopes are for your continued success.

Respectfully,



Toby Wessel
Program Chairman/ NACE

**BRUCE
DEES &
ASSOCIATES** LLC
Landscape Architecture • Urban Design
Site Planning • Recreation Facilities Design

Dear Bill,

I'm still hearing glowing comments about your opening keynote at our WASLA & WRPA Joint Conference and Trade Show! Your absolutely unique combination of humor, insight, and experience was the perfect way to kick off our three-day event. People were referring back to your program throughout the entire conference!

You were really able to get "inside" our world, which made your message resonate all the more with our attendees. I saw lots of note-taking and heard lots of laughter. You delivered everything I could have asked for and more. And the standing ovation you received is a testament to how much the audience appreciated you!

Unfortunately, though, you've left me with the very real problem of "how do I top this in the future?" I may have to put you on speed dial!

Sincerely,



Derrick Eberle
Conference Chair / Treasurer
Washington Chapter of the American Society of Landscape Architects

222 East 26th Street, No. 202, Tacoma, WA 98421 (253) 627-7947 FAX (253) 627-6661
Web Site: www.bdasassociates.com



REPLY TO
ATTENTION OF

Directorate of Logistics

Mr. William Stainton
4522 131st Place SW
Mukilteo, WA 98275

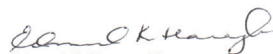
Dear Mr. Stainton,

On behalf of the entire Medical Logistics community, I would like to personally thank you for making the 2010 Professional Post-graduate Short Course (PPSC) in Healthcare Logistics a very productive and memorable event. Your address to the plenary group on "The Five Best Decisions the Beatles Made" was motivating, entertaining, and will be remembered by the audience for a long time! I deeply appreciate your support of this conference and to the U.S. Army.

On a more personal note, thank you for the signed copy of your book. I read it on the flight back to D.C and it brought back good memories of the conference.

Healthcare Starts with Medical Logistics!

Sincerely,



Edmund K. Haraguchi
Colonel, Medical Service Corps
Director of Logistics

"WHERE COMPASSION AND ACTION MEET."



PIERCE COUNTY FIRE DISTRICT 22
DAN PACKER, FIRE CHIEF
18421 OLD BUCKLEY HWY.
BONNEY LAKE, WA 98390
WWW.EASTPIERCFIRE.ORG
PHONE: 253-863-1800
FAX: 253-863-1848

RECOMMENDATION OF BILL STAINTON

Our organization had the distinct pleasure of having Bill Stainton as the keynote speaker at our Awards Banquet.

The time, effort and energy that Mr. Stainton invested in researching our organization were phenomenal! He took the time to get to know the culture of a fire department, talked with various members of our organization, and learned the history of our fire district. Mr. Stainton truly custom-tailored a presentation just for us that proved to be motivational, compelling, and very comical. He integrated every detail of the evening's theme into his presentation and incorporated just the right amount of audience participation.

I urge both corporate and private event coordinators to call upon the talent of Bill Stainton to deliver a professional, refreshing, engaging, and quick-witted performance to their next event. I trust you will find him as exceptional an entertainer as we have.

Sincerely,



Dan Packer
Chief





Sheet Metal and
Air Conditioning Contractors
of Western Washington

Baron W. Derr
Executive Vice President

bderr@smacnaww.org
www.smacnaww.org

1200 Westlake Avenue North • Suite 501 • Seattle, Washington 98109-3529 • Telephone: (206) 285-4144 • Fax: (206) 283-6580

Mr. Bill Stainton
c/o Ms. Andrea Driessen, Amplify!
4330 3rd Avenue NW
Seattle WA 98107

Dear Bill:

It was truly a pleasure and an enjoyment for the members of SMACNA-Western Washington to have you as our presenter at our membership meeting held at the Seattle Marriott SeaTac Hotel.

The time and energy you put into making a presentation personal to the organization is something I haven't seen in twenty years in this business. The sheet metal and HVAC industry is not so easy to understand unless you're a part of it; but you did the research and pinpointed your delivery directly to our association members. That's not an easy accomplishment; however, you made the contacts, did the research and therefore offered a program applicable to our association and membership. Needless to say it was very successful . . . and funny!

Originally, we were just looking for a light-hearted program – less technical and serious than most. Your research prior to the program placed your "comedy" on a much more personal basis which was greatly appreciated by our members. It was time for all to get their minds off the economy and business issues, and you provided it. We thank you.

Sincerely,

Baron W. Derr
Executive Vice President

A Chapter of the Sheet Metal and Air Conditioning Contractors National Association



GIG HARBOR PENINSULA AREA

CHAMBER OF COMMERCE

3311 HARBORVIEW DR., STE 101 GIG HARBOR, WA 98332 PHONE (253) 851-6865 FAX (253) 851-6881



Bill Stainton, President
Ovation Consulting
4522 131st Pl. SW
Mukilteo, WA 98275

Dear Bill,

On behalf of the Gig Harbor Peninsula Area Chamber of Commerce, it is my pleasure to write this letter of recommendation and thanks for your dynamic presentation at our quarterly Membership Breakfast in February.

Your presentation on "The 5 Best Decisions the Beatles Ever Made" drew record attendance and unanimous praise. Our members loved your stage presence and your interactive style, and were impressed with your use of humor to get your message across. Your material was timely and relevant to our business interests and concerns, and your quick and authentic responses to audience questions and challenges encouraged our participation, held our attention, and made it fun. We continue to receive positive comments about you.

From a coordinator's standpoint, you were a dream to work with. Your attention to detail and set-up was key to the success of the meeting. When in spite of this preparedness you encountered an audio problem onstage, your quick wit turned what could have been an awkward moment into an opportunity for laughter and camaraderie.

Bill, hiring you to speak to our membership was absolutely the "right" choice. We will enthusiastically recommend you to others for your timely and relevant message, your polished delivery and your consummate professionalism. Thank you for making our Membership Breakfast the memorable and inspiring event that we hoped it would be.

We wish you every success in the future.

With warm regards,

Melinda Bouillon
GHPA Coordinator



DEPARTMENT OF VETERANS AFFAIRS

In Reply Refer To: VACO HIM

Bill Stainton/c/o Amplify2442 NW Market St.,
Suite 93Seattle WA 98107

Dear Bill,

I'm so very happy to share with you just a few of the comments expressed by the attendees at our Health Information Managers Annual Conference:

Wonderful! And not just entertainment, real lessons. Please, always include something like this!

Great fun and new spin on success!

Outstanding presentation! I bought both of his books!

What a wonderfully prepared session leader and entertainer! Thank you!

Above excellent. Great motivational presentation for professionals.

One of the best sessions at the entire convention. Outstanding.

Love the analogies presented. Certainly applicable to the workplace and personal life situations.

Very effective and motivational speaker. Ideas can be used easily in day to day operation! Thanks!

Your humor and anecdotes are certainly an inspiration to all of us to make our work and personal life more fulfilling by abiding by a few simple rules!

Thanks again for sharing your experiences and life lessons with us!

Barbara Millas



Dear Bill,

We want to thank you for helping to make our annual Blue Chip Circle Member Fly-In a great success! This is truly our most important event of the year and we were thrilled to feature you. You closed our event in style, leaving lasting impressions for all of us in attendance.

We recently received our attendee survey results from Savannah and would like to share them with you. Here are some of the things that our members had to say:

"Bill Stainton was one of the best motivational speakers I have ever seen."

"Bill Stainton was excellent and very helpful."

Additionally your presentation was the highest rated general session of the Fly-In, consistently scoring between "Very Good" and "Excellent." In front of a group who can sometimes be hard to please, you excelled. It's a true testament to you, the Return, and the lasting legacy of the Beatles.

On behalf of the Blue Chip Circle, we want to thank you for sharing your incredible talent to entertain and motivate our members. Your message and delivery are second to none. We saw nothing but smiles on the faces of those in attendance and your presentation is still being discussed to this day. Please feel free to use this letter as a reference for future speaking engagements. You rock!

We wish you the best of luck in the future.

Sincerely,

Kate Curley

Scott Darcy

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Springfield, MA 01111-0001 • (877) 867-BLUE (2583)

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Bill Stainton
Ovation Consulting Group, Inc.
4522 131st Place SW
Mukilteo, WA 98275

Dear Bill,

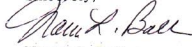
How smart of us to chose you as this year's Opening Keynote Speaker. Your presentation was well received by our members and scored high on our Conference Evaluation Forms.

You did a great job of blending the anxieties of our industry with a touch of humor and you could have only have achieved this by doing your "homework". When we first spoke, I mentioned and you agreed, that the background information you planned to develop would make a difference in the presentation, and it did.

The audience was very comfortable that you genuinely had a true understanding of each issue they were facing in the retail world today and you did this by taking their stories and weaving them seamlessly into your presentation. We even used your PFA Beatles Group photo in our March/April newsletter.

Now I sound just like a "groupie" and I guess I am. So please free to use this letter in anyway you wish. We think you are great!

Sincerely,


Norma L. Ball
Executive Director

5950 Hazeltine National Drive ■ Suite 255 ■ Orlando, Florida 32822
(407) 859-0330 ■ FAX (407) 859-8266 ■ e-mail: paperone@bellsouth.net



STATE OF WASHINGTON
BOARD OF INDUSTRIAL INSURANCE APPEALS

2430 Chandler Ct SW PO Box 42401 • Olympia, WA 98504-2401 • (360) 753-6823 • www.biia.wa.gov

Dear Bill:

In 2008 you presented your keynote program *The 5 Best Decisions the Beatles Ever Made...and Why You Should Make Them Too!* at our All Staff Meeting. Our attendees thought it was a fantastic program and that you were a great speaker. The comments I received that year included:

- Best/funniest/most relevant speaker you have ever had.
- Bill was the best speaker. I learned without really knowing it. I laughed harder than ever. Bring him back! I'm sure there's more!

I am delighted we were able to bring you back this year. Your keynote *It's Showtime! How to Produce Award-Winning Results in Business and in Life* did not disappoint. You had the audience thinking and kept them laughing. It's no surprise that this year's comments are nearly identical to those we received in 2008:

- Bill Stainton was hilarious and I loved his presentation.
- Bill Stainton was funny, informative, and offered some solid takeaway tips.
- That was by far the best All Staff I have ever been to! Bill Stainton was hilarious and had a great message! You couldn't have picked a better speaker.

As I mentioned to you at the meeting, you are also the easiest speaker to work with that I've experienced in my 13 years of being a meeting planner. Both times I've hired you, you arrived early, did your sound check . . . and then helped us lug boxes around, set up centerpieces, distribute flyers, and then ask what else you could do to help. For a guy who's won 29 Emmy Awards, there is *nothing* prima donna-ish about you!

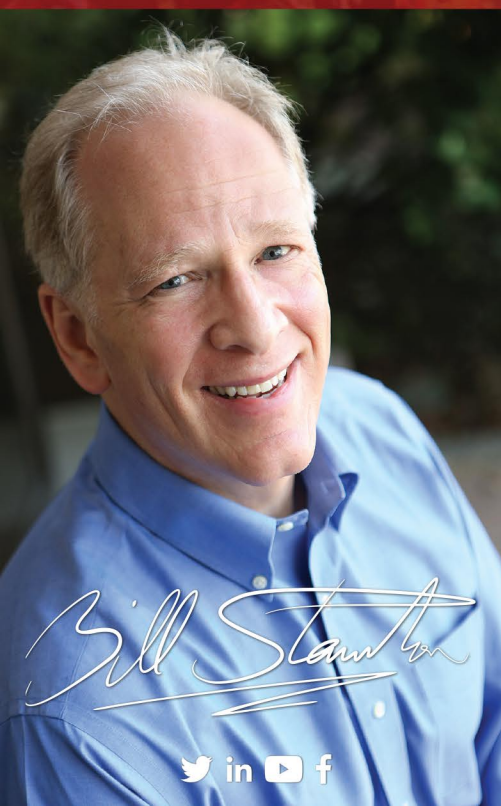
Given my experience—and the way the attendees keep talking about you long after your presentations are over—I wouldn't hesitate to recommend you as a speaker to any group.

Thank you for a wonderful presentation, and for the extra work you do to understand your audience and work "inside jokes" into your presentation. I couldn't ask for anything more.

Sincerely,


Jay Raish
Confidential Secretary

Join the growing number of organizations who have experienced a speaker like no other. Hire multiple Emmy[®] Award winner Bill Stainton for *your* next event!



To schedule
BILL STANTON
for your next event,
please contact his office:

206-919-9927

BookBill@BillStainton.com
www.BillStainton.com

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