

Top 11 Reasons to Hire Bill for Your Next Meeting

2 Bill brings **20 years of real-life corporate leadership experience** to every program. His strategies and ideas aren't just theory, they're field-tested and proven!

3 As an opening keynoter, Bill fires up your attendees and puts them in a great frame of mind for the rest of your event. They'll walk into their subsequent sessions **energized, receptive, and eager to learn.**

1 Bill is the only speaker who has won **29 Emmy Awards for Entertainment** (he wrote for *The Tonight Show with Jay Leno*)—so you're going to hear **plenty of laughter** from your attendees!

4 As a closing keynoter, Bill ties it all together, reinforces your themes, and **generates enthusiasm (and attendance!)** for your next event.

7 Bill has great keynotes *and* great breakout programs, so you can get **way more value for your investment!**

5 Bill shares "inside" stories about people he's met and worked with—people your attendees know and like. People like **Jerry Seinfeld, Ellen DeGeneres, Bill Nye the Science Guy**—and even members of **the Beatles!**

8 Rather than being a distraction, Bill's movie star good looks actually *enhance* the **educational and entertainment value** of his programs!*

6 Bill truly customizes each program, **often incorporating your attendees' own success stories**, to make sure his message is relevant and on-target.

9 Bill's programs are consistently among the **highest rated** at national conventions and association meetings nationwide.

10 Meeting planners just like you routinely say that Bill is one of the **easiest-to-work-with speakers** they've ever hired.

11 Bill's programs create **buzz** before, during, and after your event. They are an *experience*—an **experience your attendees will remember!**

*Please remember that "movie star good looks" is a subjective term. Very subjective. Also, please remember that, technically, Yoda is a movie star.

